

# MACRO MUSINGS

October 16, 2024

Third Quarter 2024 Market Review: The Rally Broadens Out

Rush Zarrabian, CFA<sup>®</sup> Corbett Road Managing Partner, Portfolio Manager

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# SUMMARY

- **macro**cast<sup>™</sup> remains positive and continues to suggest the risk of a recessionary bear market in 2024 is low. Our **micro**cast<sup>™</sup> signal was recently upgraded from recommending a neutral allocation to an aggressive allocation.
- The **macro**cast<sup>™</sup> score has risen to levels typically seen during bull markets, driven by improving economic growth and broader stock market participation. High valuations continue to act as a headwind, though these indicators alone do not signal an imminent downturn.
- In Q3, most asset classes, including stocks and bonds, saw strong gains, driven by
  expectations of lower interest rates and diminishing recession risks. Notable trends
  included a rebound in small-cap stocks, a boost for international markets due to a
  weaker dollar, and the best quarter for bonds this year. Meanwhile, commodities lagged
  due to declining oil prices.
- Historical data indicates that, despite the upcoming election and potential shifts in congressional power, the stock market generally performs well under a variety of political scenarios. This underscores the idea that markets are primarily driven by economic fundamentals and monetary policy, rather than political outcomes. The election may create noise, but the long-term drivers remain the same.

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See content within for additional information on the summary items discussed above



#### THE MESSAGE FROM macrocast<sup>™</sup>: IMPROVED ECONOMIC GROWTH AND BROADER PARTICIPATION

As a reminder, **macro**cast<sup>™</sup> is Corbett Road's proprietary investment model. **macro**cast<sup>™</sup> measures the appeal of risk assets by looking at the **VITALS** of the market—Valuation, Inflation, **T**echnical Analysis, **A**ggregate Economy, **L**iquidity, and **S**entiment. By looking at multiple factors, we seek to better gauge market conditions and the probability of a sustained, recessionary market decline.

The current **macro**cast<sup>™</sup> score has climbed to levels commonly associated with bull markets, driven primarily by stronger market breadth and improving consumer spending.

Our valuation indicators continue to be the biggest drag on the score. However, as we've highlighted before, high valuations don't necessarily signal an imminent market decline, as valuation alone is not a reliable short-term market signal.

A higher **macro**cast<sup>™</sup> score typically bodes well for risk assets. In the near-term, we expect inflation will continue to be manageable while economic growth remains strong. As we continue to monitor incoming data, we will adjust our tactical strategies based on the signals from both **macro**cast<sup>™</sup> and **micro**cast<sup>™</sup>, ensuring our positioning aligns with evolving market conditions.



## THIRD QUARTER ASSET CLASS REVIEW

The following table highlights major asset class returns from the third quarter of the year (from Charles Schwab):

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	BENCHMARK	Q3 2024	YTD
U.S. Large-Cap Stocks	S&P 500 <sup>®</sup> Index	5.9%	<b>22.</b> 1%
U.S. Small-Cap Stocks	Russell 2000 <sup>®</sup> Index	9.3%	11 <b>.2</b> %
International Developed Stocks	MSCI EAFE Index	7.3%	13.4%
Emerging Market Stocks	MSCI Emerging Markets Index	8.8%	17.1%
U.S. Bonds	Bloomberg US Aggregate Bond Index	5.2%	4.4%
Treasury Inflation Protected Securities	Bloomberg US Treasury Inflation Protected Securities (TIPS) Index	4.1%	<b>4.9</b> %
High Yield Bonds	Bloomberg US Corporate High Yield Bond Index	5.3%	8.0%
International Developed Bonds	Bloomberg Global Treasury ex-US Index	9.6%	2.2%
Commodities	S&P GSCI Index	-5.3%	5.2%
REITS	Dow Jones U.S. Select REIT Index	15.6%	<b>14.9</b> %

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Some additional insights from the table:

1. In Q3, every major asset class saw gains, except for commodities. Stock and bond markets delivered broad-based returns across different regions and company sizes. The sole exception was commodities, which declined due to falling oil prices—a drop that, while hurting that sector, benefited U.S. consumers by easing energy costs.

2. Small-cap stocks, after a rough start to the year, bounced back with a nearly 10% gain. This surge was driven by growing expectations of lower interest rates and diminished recession risks. Smaller companies are especially sensitive to these shifts because they tend to have more cyclical business models and higher levels of floatingrate debt, making them more reactive to changes in economic conditions and borrowing costs.

#### 3. International stocks also performed well, with both developed and emerging markets surging. A

weaker dollar boosted returns, and China's late-Q3 stimulus added support, especially for emerging markets where China represents nearly a third of the index.

4. Bonds enjoyed their strongest quarter of the year, with the aggregate bond index gaining over 5%. Falling interest rates, as investors anticipated future Fed rate cuts, drove bond prices higher, delivering solid returns.



### THE PRESIDENTIAL ELECTION IS NEAR: FOCUS ON LONG-TERM MARKET DRIVERS

The presidential election is just three weeks away, and polls and betting markets suggest a close race. While the spotlight is on this immediate outcome, when it comes to investing, it's often more productive to zoom out and consider the bigger picture. Political cycles—whether 4 or 8 years—tend to be short-term relative to the longer time horizons most investors are working with. Keeping this broader perspective helps in navigating market uncertainties without overreacting to election-driven noise.

The following table serves as a valuable reminder that, historically, stocks have performed well regardless of which party holds the presidency. While political outcomes can create short-term volatility, long-term market trends tend to be driven by broader economic factors (from RBA):

President	Return
Carter	12.0%
Reagan	15.1%
Bush 1	14.6%
Clinton	17.5%
Bush 2	-4.5%
Obama	16.3%
Trump	16.3%
Biden**	12.9%

### TABLE 1: S&P 500® Annualized Total Return by Presidential Term\*

Source: Richard Bernstein Advisors LLC, Bloomberg Finance L.P. \*Presidential Term measured by Inauguration dates.

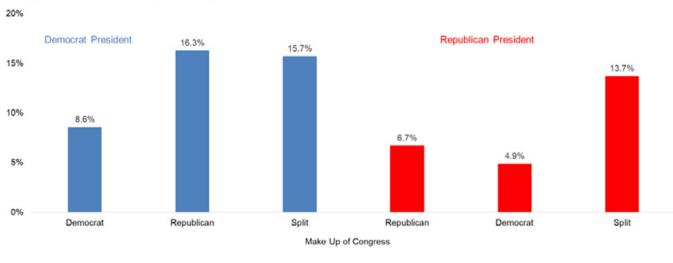
\*\*Biden returns are calculated through 8/31/2024.

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Regarding the composition of Congress after this election cycle, the most likely scenarios are either a Republican sweep or a Democrat in the White House and a GOP/ Split Congress. When considering the impact of congressional makeup on the markets, historically, split Congresses have seen better stock market returns. This could be coincidental or perhaps due to the gridlock that often results when different parties control the presidency and Congress, limiting major policy shifts. However, regardless of



#### the makeup, stock market returns have typically been positive (from Carson Group):



Stock Performance Based On Congress Makeup Average S&P 500 Annual Return (1951 - 2023)

Source: Carson Investment Research, FactSet 01/26/2024 Start in 1951 with the start of 82nd Congress @ryandetrick

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The key takeaway from these studies is that, historically, stocks have risen over the long term, despite occasional downturns. This upward trend has persisted regardless of which political party holds power, and there's little reason to think the upcoming election will change that. Long-term market performance is primarily driven by fundamentals—economic growth, corporate earnings, and sound monetary policy—not by politics.

In summary, the **macro**cast<sup>™</sup> outlook has strengthened, and **micro**cast<sup>™</sup> was recently upgraded to an aggressive allocation after being neutral for the past few months. Asset class performance broadened in Q3, with both risk assets and fixed income delivering strong returns. As the election approaches in three weeks, historical data suggests that the results are unlikely to cause significant shifts in long-term market performance, which is the most critical time horizon for most investors.



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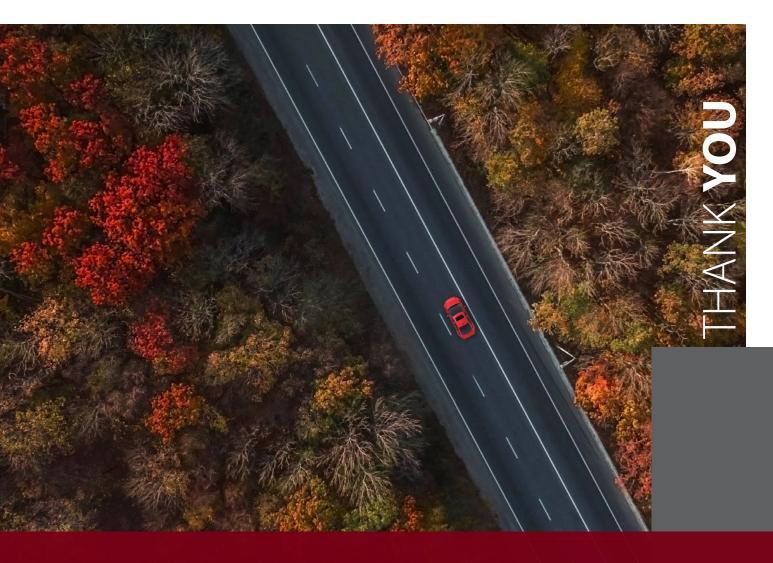
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#### McLean, VA

7901 Jones Branch Dr, Suite 800 McLean, VA 22102

#### **Toll Free: 844.878.4897** info@croadcap.com www.corbettroadcapital.com